





This project is proudly supported by the Queensland Government's Advance Queensland initiative in association with Tablelands Regional Council.

Tablelands Regional Council

ACTIVITY SHEETS | Brand Values

Choose 3 - 5 words that best describe your brand. Why do those words bring importance to your values?

Let's take a look at Coca Cola. Their values include leadership, integrity, passion, diversity and accountability. They deliver all of these values in their products, advertisements, customer service and overall experience.

