**[Event] Attendee Survey**

We invite you to provide your feedback via our quick survey to help us improve and grow the event.

**Name**

**Age?**

* Under 15
* 16–25
* 26–35
* 36–45
* 46–55
* 56–65
* 66–75
* 75+

**Where do you normally live?**

* [Name of event town or region]
* Within 50km [or 100km] of [event town or region]
* Within [state]
* Interstate
* Overseas

**Did you travel to [town or region] specifically to attend the event?**

* Yes
* No

**If no, did you extend your stay in [town or region] to attend the event?**

* Yes
* No

**How many nights did you spend in [town or region] on this trip?**

* 0 —resident
* 0 — daytripper
* 1
* 2
* 3
* 4+

**If visiting, how many additional nights did you spend in other parts of [state] during this trip?**

* 1
* 2
* 3
* 4+

**If visiting, how much money did you spend in total in [town or region] during this trip, both for yourself and for other people travelling with you?**

Food and drink

Accommodation

Transport

Tickets

Attractions

Retail purchases

**Who did you attend the event with? [Consider your target markets as you write this question]**

* Alone
* Friend/s
* Partner
* Young family (children aged 12 and under)
* Older family (children aged 13+)
* Social, community or sporting group

**How did you hear about the event? [Consider your marketing tactics as you write this question]**

* Facebook
* Instagram
* Google search ad
* [Destination marketing organisation]
* Radio
* Newspaper article

**What did you enjoy most about the event?**

**What elements of the event do you think should be improved?**

 **Do you have any feedback on the event’s sustainability, inclusion or accessibility?**

 **Please write a short testimonial about the event to be used for marketing.**

 **Thank you for completing our survey. Provide your email address if you would like to receive updates about the event.**